

# PRODUCT PARADE

AT&T recently announced a product that allows customers to retrieve, transmit and broadcast both voice and fax messages 24 hours a day, using their voice messaging system.

The new product, the **AT&T Fax Attendant™ System**, works with AT&T's AUDIX Voice Messaging System and AUDIX Voice Power to notify the subscriber that a fax message has arrived. The recipient has the option of forwarding the fax message to a fax machine, printing it on the system's laser printer, or storing it in a confidential mailbox to be retrieved any time, from anywhere in the world.

The Fax Attendant System for AUDIX works with the **DEFINITY®** Telecommunications System, System 75 and System 85, enhancing customers' existing investment.

The Fax Attendant System for AUDIX uses voice prompts to guide subscribers in using the system.

## Inbound fax features include:

- the ability to illuminate a telephone's message waiting lamp to alert the recipient that a fax has come in. The Fax

Attendant System also leaves a message in the subscriber's AUDIX mailbox or at the telephone number or pager the subscriber specifies.

- individual fax extensions, which can be assigned to each subscriber.
- the option to store confidential documents; this option works with 99 percent of the fax machines in use today.

## Outbound features include:

- access to multiple fax lines to send documents to as many as 1,000 locations quickly, without tying up fax machines. Users can opt to send broadcast documents immediately, or during those hours when long distance rates are lower.
- the ability to customize the Fax Attendant System for AUDIX with a menu, offering callers information on a company's products and services. Callers enter their choices using the telephone's touch-tone keypad, just as they would if they had called a voice response unit, and the information is faxed to them immediately.

The Fax Attendant System for AUDIX runs on an AT&T 6386 WGS and can store up to 7,500 pages.

It will be available this summer. The software is priced at \$6,000; complete systems start at \$23,200.